

GOAL 1

100% of all unmet student financial needs are identified and equitably met

STRATEGIC OBJECTIVES

- 1. Identify, access and utilize Foundation and college data sets annually to identify emerging student needs.
- 2. Fundraising metrics, create baseline for measurements. B
- 3. Connect students to available resources.

GOAL 2

Everyone in the community is knowledgeable about, engaged with, and advocates for the college and the foundation

STRATEGIC OBJECTIVES

- 1. Develop and implement a stewardship plan. B
- 2. Expand Foundation and college awareness through proactive storytelling to broader community. **B**
- 3. Engage and partner with strategic community organizations and events. **B**
- 4. Explore opportunities to support CCE students and employers.

GOAL 3

Emerging student and college needs are met through world-class fundraising

STRATEGIC OBJECTIVES

- 1. Identify and implement consistent, professional fundraising practices.
- 2. Define constituent categories and types of giving.
- 3. Identify and track emerging needs of the college.

spscc.edu/foundation/mission

"B" stands for Board & Staff Responsible

MISSION: The SPSCC Foundation engages the community and builds resources to support success for all students.

VISION: Through world class fundraising and community engagement, every student receives a high-quality, inclusive education.