



October 3, 2020



Making waves
for student success.

*Making
the Sound.*

The Experience is South Puget Sound Community College Foundation's premiere annual fundraising gala. Every year, The Experience *makes a splash* in the name of student success. We will need your help to turn that splash into waves that ripple out into the community.

This year, The Experience will be a virtual event available to a wide audience of supporters. The event will be sent out virtually from an emcee live on location at the SPSCC Olympia campus.

To learn more about how you can *make waves* for student success, we invite you to review The Experience 2020 Sponsor Benefits.

With gratitude,

A handwritten signature in black ink that reads 'Evan Skytte'.

Evan Skytte
Director of Development
eskytte@spscc.edu
360-596-5294





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2020 SPONSOR BENEFITS

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<p>PRESENTING SPONSOR *SOLD*</p> <ul style="list-style-type: none"> • Exclusive Lead sponsorship for The Experience • Special recognition during virtual event live stream • Special recognition in video and on e-mail and print marketing • Receives specialty party box • Name and/or logo recognition in media presentations and all day-of event materials • Social media recognition 	\$15,000
<p>PREMIER SPONSORS</p> <ul style="list-style-type: none"> • Special recognition during virtual event live stream • Special recognition on digital and print marketing • Receives specialty party box • Name and/or logo recognition in media presentations and all day-of event materials • Social media recognition 	\$10,000
<p>SILENT AUCTION SPONSOR</p> <ul style="list-style-type: none"> • Special recognition during online silent auction • Name and/or logo recognition in media presentations and all day-of event materials • Social media recognition 	\$5,000
<p>SOCIAL MEDIA SPONSOR</p> <ul style="list-style-type: none"> • Special recognition on social media pre-event • Name and/or logo recognition in media presentations and all day-of event materials • Social media recognition 	\$5,000
<p>ADVANCING EQUITY SPONSOR</p> <ul style="list-style-type: none"> • Livestream sponsorship recognition for supporting college's core theme • Personalized thank you video from SPSCC Diversity, Equity, and Inclusion Center • Name and/or logo recognition in media presentations and all day-of event materials • Social media recognition 	\$5,000



2020 SPONSOR BENEFITS

STUDENT ACHIEVEMENT SPONSOR

- Livestream sponsorship recognition for supporting college’s core theme
- Personalized thank you video from Student Life
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$5,000

STUDENT LEARNING AND ENGAGEMENT SPONSOR

- Livestream sponsorship recognition for supporting college’s core theme
- Personalized thank you video from Student Union
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$5,000

HEALTH AND WELLNESS SPONSOR ***SOLD***

- Sponsorship recognition during Health and Wellness highlight.
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$5,000

INNOVATION SPONSORS

- Sponsorship recognition during Brewing and Distilling highlight
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$3,000

STUDENT SUCCESS SPONSORS

- Sponsorship recognition during Student Success Campaign highlight
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$3,000

COLLEGE PRESIDENT SPONSOR

- Sponsorship recognition during livestream event
- Name and/or logo recognition in media presentations and all day-of event materials
- Social media recognition

\$3,000



2020 SPONSOR BENEFITS PAGE 3

<p>PARTY BOX SPONSORS</p> <ul style="list-style-type: none"> Your business logo will go on a specialty designed party box for many virtual attendees and top sponsors Receive a specialty party box Name and/or logo recognition in media presentations and all day-of event materials Social media recognition 	<p>\$3,000</p>
<p>CORPORATE AND COMMUNITY LEADER SPONSORS</p> <ul style="list-style-type: none"> Name and/or logo recognition in media presentations and all day-of event materials Social media recognition 	<p>\$1,500</p>
<p>FRIENDS OF THE FOUNDATION SPONSORS</p> <ul style="list-style-type: none"> Social media recognition 	<p>\$550</p>

• *Specialty party box has a \$100 value.*

For more information, please contact Evan Skytte at 360-596-5294 or eskytte@spscc.edu.

Thank you!



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EXPERIENCE SPONSORSHIP COMMITMENT

PART 1: Event Details

Name of Event	The Experience 2020		
Date of Event	October 3, 2020	Venue	Livestream
Event Point of Contact	Evan Skytte	Phone Email	(360) 596-5294 eskytte@spscc.edu

PART 2: Sponsor Levels

<input type="checkbox"/> Presenting Sponsor *SOLD*	\$15,000	<input type="checkbox"/> Health and Wellness Sponsor *SOLD*	\$5,000
<input type="checkbox"/> Premier Sponsor	\$10,000	<input type="checkbox"/> Innovation Sponsor	\$3,000
<input type="checkbox"/> Silent Auction Sponsor	\$5,000	<input type="checkbox"/> Student Success Sponsor	\$3,000
<input type="checkbox"/> Social Media Sponsor *SOLD*	\$5,000	<input type="checkbox"/> College President Sponsor	\$3,000
<input type="checkbox"/> Advancing Equity Sponsor	\$5,000	<input type="checkbox"/> Party Box Sponsor	\$3,000
<input type="checkbox"/> Student Achievement Sponsor	\$5,000	<input type="checkbox"/> Corporate and Community Leader Sponsor	\$1,500
<input type="checkbox"/> Student Learning & Engagement	\$5,000	<input type="checkbox"/> Friends of the Foundation Sponsor	\$550

PART 3: Sponsor Details

Company/Organization Name			
Company/Organization Name to be published <i>(if different)</i>			
<input type="checkbox"/> I do not need all of my tickets and would like to donate ____ (number of tickets) back to the SPSCC Foundation.			
Mailing Address			
Point of Contact			
Phone		Email	

PART 4: Payment Details

<input type="checkbox"/> I have enclosed a check for my sponsorship.			
<input type="checkbox"/> Please send an invoice to the abovementioned point of contact on this date: _____			
<input type="checkbox"/> I will pay my sponsorship fees online: https://spscc.edu/foundation/giving/how			
<input type="checkbox"/> Please charge my credit card this amount \$ _____			
Credit Card Number		Expiration	
Name (as it appears on card)		CVV	
Signature		Today's Date	